

SOCIAL MEDIA: THE DAY OF THE SHOOTING

A critical piece of our coverage of the events in Newtown was an aggressive social media plan, which helped us tell this story as quickly, completely and accurately as possible. Our social media coordinator worked hand-in-hand with the breaking news editor to monitor and manage a comprehensive feed. Follow the link for a curated compilation of tweets, retweets and Facebook updates from The Hartford Courant news team. If viewing this element on a PC, please use Google Chrome or Firefox Internet browsers.

LINK TO STORIFY:

<http://www.courant.com/hc-hartford-courants-coverage-of-newtown-shooting-on-social-media-20130124,0,3594704.htmlpage>

